

17th ANNUAL Touch-A-Truck

East Providence Area Chamber of Commerce
Saturday, September 23, 2023
SPONSORSHIP & VEHICLE INFORMATION

Raindate: Saturday, September 30, 2023



17th Annual
9:30am-2:00pm
EAST PROVIDENCE AREA CHAMBER OF COMMERCE
Save the Date!
TOUCH-A-TRUCK
East Providence, RI
SATURDAY, SEPTEMBER 23, 2023
1011 WATERMAN AVENUE - EAST PROVIDENCE, RI
Event Updates and News: [Facebook.com/TouchATruckEastProvidence](https://www.facebook.com/TouchATruckEastProvidence)
Vehicle & Sponsor Information: EastProvidenceAreaChamber.com

Touch-A-Truck is a community event hosted by the East Providence Area Chamber of Commerce. Each year it gets bigger and better with more vehicles, activities and attendance. Over 30 different vehicles will be on display for children to climb aboard, touch or pretend to drive. Mascots from local sports teams and companies will greet attendees and available to take free photographs.

Local businesses and organizations provide the vehicles and volunteers. Many of the sponsors host free games and distribute promotional items from their booths. It's a family-friendly event for young and old with a great following; especially among parents and grandparents. Only food vendors are permitted to make retail sales during the event.

Chamber Stats

Touch-A-Truck Attendance: 1,000+

Chamber Membership: 200+ local businesses with 2,500+ employees

Facebook Followers: 2,800+

Twitter Followers: 570+

East Providence Reporter: Chamber page reaching 47K+ businesses & households, published monthly

East Providence Post: 17,200 readers weekly; Chamber page published monthly

Weekly Email Distribution to Members: 500+ contacts receive *Wutz Noo Wednesday*, a weekly Chamber e-newsletter sent to members and available to the general public via the Chamber's Facebook and Twitter accounts

Over the years, Touch-A-Truck has featured the following vehicles:

Milk truck, WWII Jeep, school bus, mail truck, moving van, dragon boat, oil truck, motor boat, Legends race car, RIPTA bus, police car, fire truck, handicapped accessible van, limousine, motorcycle, bucket truck, backhoe, front loader, cement truck, tow truck, and many more!



@TouchATruckEastProvidence

eastprovidenceareachamber.com

17th Annual Touch-A-Truck

Saturday, September 23, 2023

9:30am—2:00pm

Location: Chamber Office Parking Lot
1011 Waterman Avenue, East Providence, RI



The event has a popular following with families and children ages 2-10. Parents and grandparents enjoy the enclosed location and 30+ different vehicles that the kids can climb aboard. Mascots and special visitors stroll around to greet the kids and pose for photos. Free raffle drawings.

SPONSORSHIP OPPORTUNITIES

Platinum Sponsor—\$2,500

- Photo opp during event kick-off
- Premium location booth space (20' x 10')
- Company banner prominently displayed
- Prominent exposure in event marketing: largest logo on flyers, Chamber Web site, etc.
- 300 event tickets (\$1,500 value)

Gold Sponsor—\$1,500

- Premium location booth space (10' x 10')
- Company banner prominently displayed
- Prominent exposure in event marketing: large logo on flyers, Chamber Web site, etc.
- 200 event tickets (\$1,000 value)

Supporting Sponsor—\$1,000

- Premium location of booth space (10' x 10')
- Company banner prominently displayed
- Prominent exposure in event marketing: large logo on flyers, Chamber Web site, etc.
- 150 event tickets (\$750 value)

Mascot Row & Parade Sponsor—\$550 each

- Company logo on Mascot Row signage/Your banner in parade
- Booth space (10' x 10')
- Event marketing: medium logo on flyers, Chamber Web site, etc.
- 100 event tickets (\$500 value)

Silver Sponsor—\$550

- Booth space (10' x 10')
- Company banner displayed
- Event marketing: medium logo on flyers, Chamber Web site, etc.
- 100 event tickets (\$500 value)

Bronze Sponsor—\$300

- Company name listed as sponsor in ads & promotional materials
- 10'x10' booth space
- 50 event tickets (\$250 value)

Booth Space only —\$175 10' x 10' space



TOUCH-A-TRUCK

Businesses: Display Your Vehicles

The East Providence Area Chamber provides

- Publicity: promotion and ads in local papers, social media, flyers, etc.
- List of companies and types of vehicles on flyers, Touch-A-Truck Facebook page and the Chamber's Web site Touch-A-Truck page
- Location and volunteers to oversee the event
- Photo** of your vehicle and staff on Chamber's Facebook page

Vehicle participants provide:

- Vehicle* (truck, van, etc.) and one or two people to oversee activity on/near your vehicle and to answer questions from the kids
- No fee to participate

*Due to space limitations, vehicle type is generally limited to one. Priority is given to chamber members and sponsors, if more than one of the same vehicle wants to participate.

**Photos will be taken during the event and shared on social media. If you do not want to be photographed, please notify our office before 9/20/23.

Note: Retail sales are not permitted at event

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Presented by East Providence Area Chamber of Commerce

Sponsorship Level: Platinum \$2,500 Gold \$1,500 Supporting \$1,000 Mascot Row & Parade \$550
 Silver \$550 Bronze \$300 Booth Space Only \$175
 Vehicle: _____

Company: _____ Contact person: _____

Phone _____ E-mail: _____

Amount: \$ _____ Check # _____ Visa MasterCard Discover AMEX

Credit Card # _____ Exp. Date _____ Sec. Code _____ Billing ZIP Code _____

Email or mail this form before September 8, 2023 to:

East Providence Area Chamber of Commerce—1011 Waterman Avenue, East Providence, RI 02914

Email: office@eastprovidenceareachamber.com phone: 401.438.1212